



## South Dakota Department of Health WIC Program Retailer's Note – January 07

Along with this Retailer Note you will also find the 2007 Retailer Survey and the January 2007 Price List. Return the January Price List by **January 15, 2007** and the Retailer Survey by **February 10, 2007**. Please return both by mail, **DO NOT FAX**, many times the faxes we receive are not readable.

### **COST CONTAINMENT INFORMATION**

Thanks to all of you for your understanding and patience during the transition phase of the cost containment implementation. We feel that the process has gone smoothly and this is due to you the retailer adhering to the new policies and working with us at the State Office as the process continues to move along.

### **PRICE LIST INFORMATION**

You will notice as you fill out the January 2007 price list that there are UPC codes for the formulas and some of the other food items, these are to assist the program in 2 ways. First, for you filling out the price list, we believe this eliminates any question as to what formula, what size and what flavors are acceptable as WIC eligible. Secondly, at the time of purchase the UPC codes will be preprinted on the WIC checks along with the name of the formula and can size. This will assist the WIC participants in making sure that they have the correct formula and also the checkers can make certain the correct formula is being purchased. If you have any corrections or questions when checking the UPC codes to fill out the price list, do not hesitate to call the State Office, Renee or Dawn will be glad to assist.

### **MISSING SIGNATURES**

**REMINDER** – We are still getting too many notices that WIC checks are not being signed. Please review the WIC Retailer Agreement Section 1.B.4. it states **“To require the participants, parents and caretakers of infant and children participants, or proxies to present a WIC ID Pouch insuring identification and signature verification”**. WIC checks should be treated just like a personal check from any other customer and not accepted without a signature. Section G4 (d) of the WIC Program Retailer Agreement states: **Failure to obtain signature at the store –2 sanction points per check.**

### **WIC SHELF TAGS**

**REMINDER--** Remove WIC shelf tags for those foods that are no longer acceptable for the WIC Program. You can check your most recent Food Shopping Guide which is dated effective 10/01/06, for the WIC eligible items.

### **AMERICAN CHEESE**

There continues to be questions asked regarding American cheese and what is allowed. American cheese must be prepackaged brick cheese in a clear wrap or **Kraft American Deluxe Cheese in the blue box IS ALLOWED as of October 2006.**

Thank you for your continued support in making the WIC Program a success!!
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### **WIC Retail Management Staff**

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